

**PRIVILEGES AVAILABLE ON THE
PUNJAB & SIND BANK - ICICI BANK CREDIT CARD**

The Partnership

Punjab & Sind Bank is a national banking giant with a strong Pan-India presence and global reach. Punjab & Sind Bank has provided banking solutions to its vast customer base for over 95 years and has over 750 branches across the country. It was the 1st Nationalized Bank to get ISO 9002 certification. Punjab & Sind Bank is today known for its outstanding quality in financial products and services.

ICICI Bank is India's second largest Bank with a large nationwide network of branches and ATMs. ICICI Bank offers a

wide range of banking products and financial services to corporate and retail customers. With more than 2 million Cardholders, ICICI Bank today is the largest player in the Indian Credit Card market.

Punjab & Sind Bank, along with ICICI Bank, bring to you one more exciting product to suit your financial requirements, the **Punjab & Sind Bank - ICICI Bank Credit Card**. This is our tribute to the wonderful relationship we share with you.

Powerful Benefits

The Punjab & Sind Bank - ICICI Bank Credit Card is the Card for all times, be it a time of celebration or a time of need. Not only does it offer you the convenience of purchasing any product or service and conveniently paying later, but it also provides you with some fabulous benefits and privileges.



Buy Now and Conveniently Pay Later and get the **Maximum Interest Free Period**. Enjoy the freedom to purchase what you wish.

Gold Card Upto 52 days	Silver/Blue Card Upto 50 days
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Revolving Credit Facility

Pay just **5%** of your Credit Card bill and continue to use your Card. Manage your expenses conveniently.

Cash Advance Facility

Withdraw cash in times of need, 24-hours a day, from any MasterCard participating member bank ATM.



Powerful Insurance Benefits



Get covered with Accident Insurance, Hospitalisation Insurance, Household Insurance and much more for Free.

Purchase Protection

Anything you buy is insured against damage or loss due to fire or theft. Get Purchase Protection upto:

Gold Rs. 40,000/-	Silver Rs. 20,000/-	Blue Rs. 10,000/-
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Limited Lost Card Liability

In case of a lost Card, just call the 24-hour Customer Care Centre. A new Card will be sent to you within 72 hours. You are also protected from any financial liability from the time you report the loss of your Card.

The most Powerful Rewards Programme

Get 1 reward point for every Rs. 100/- when you spend on your Card. You can earn upto **5 reward points** with higher Card usage. Exchange these points for fabulous rewards in the ICICI Bank Rewards Catalogue or against next years annual Card fees.



Free Add-On Card

Gift-a-Card to anyone in your family. An excellent way to take care of your family's financial needs, in happy times or in times of emergencies.

Balance Transfer Facility

Transfer the outstanding balance of your other Bank Card to your Punjab & Sind Bank - ICICI Bank Credit Card and pay lower interest.

Gold 1.5% p.m. only	Silver/Blue 1.75% p.m. only
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* Applicable for the 1st 6 months.

Self-Set Limits

Your Credit Card allows you to pre-define your own spend limits and helps you manage your finances well, without compromising on your needs.

Other Powerful Benefits

Dial - a - Draft

Order a draft by calling the ICICI Bank 24-hour Customer Care Centre. Payable anywhere in India, favouring any company or individual. Delivered right to your doorstep.



Comprehensive Travel Benefits



Get discounts on domestic and international airfares and lower rates on holiday packages and at select hotels. Use your Card to conveniently book your railway tickets online on www.irctc.com. Call the ICICI Bank 24-hour Customer Care Centre for more details.

Global Acceptance

Your Card is accepted at over 1,25,000 merchant establishments in India and Nepal and over 25 million MasterCard accepting establishments worldwide. No need to carry Cash whenever you travel.



24 - Hour Customer Care Centre

Your Card queries get handled efficiently and promptly by our 24-hour Customer Care Centre. Please feel free to call us on 1600 333 499 (from landline only) 24 hours a day/7 days for a week.

International Benefits

- ▶ **Free Teleoptima Global Calling Card.**
- ▶ **Global Customer Assistance Services.**
- ▶ **Emergency Assistance Services.**

Conditions Apply: Card approval at the sole discretion of the Bank.



Unique Identification No. : _____
Packet Code: _____

Punjab & Sind Bank - ICICI Bank Credit Card Application Form

Please fill in the form in **BLOCK LETTERS** and attach all relevant documents as specified on this form Please complete all sections. Tick boxes as applicable

DMA Code : **P S B K** DME Code : _____ Promo Code : _____ Add on Promo Code : _____ Channel Code : _____
Type of Card (Tick just one) Gold Silver Blue Punjab & Sind Bank Employee No. : _____

ABOUT YOURSELF

Your First Name : _____
Your Middle Name : _____
Your Last Name : _____
Name as desired on the Card : _____ (Maximum 21 characters) Date of Birth : _____ DD MM YYYY
Mother's Maiden name : _____ (This information may be used to verify your identity when you want your card account details over phone.)
Gender : Male Female Marital status : Single Married Number of children : _____ Total No. of dependents : _____
Academic Qualification : Matriculate and below Under Graduate Graduate / Diploma Post-Graduate Professional
Present Residential Address : _____
City : _____ PIN : _____
STD code : _____ Tel. : _____ Mobile : _____
State : _____ Years at present address : _____
Landmark : _____
E-mail ID : _____ Preferred Time of Contact : _____
Permanent Residential Address : _____
City : _____ PIN : _____
State : _____ STD code : _____ Tel. : _____
Residential Status : Resident Indian Non Resident Indian Foreign national
Residence Type : Owned Rented Financed With parents Company Provided With Relatives/Friends Others : (Please Specify) _____
Residential Type : Bungalow Row Houses Flat Others (Please Specify) _____
Vehicle Ownership : Car Two wheeler None Driving Licence No. : _____
Make of Car / Two wheeler : _____ Nature of ownership : Owned Company Provided Financed

ABOUT YOUR WORK

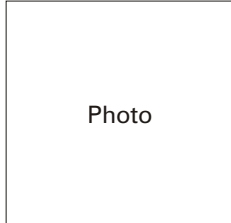
You are : Salaried Self-Employed Retired Others (please specify) _____
Name of the Company : _____ Department : _____
Designation : _____ Office Address : _____
City : _____ PIN : _____
State : _____ STD code : _____ Tel. : 1 _____ Tel. : 2 _____ Extn. No. : _____
Landmark : _____
Number of years in current job : _____ Number of years at previous job : _____ Preferred Time of Contact : _____
Type of Industry / Business : Information Technology / Telecom Government Transport Construction / Real Estate Consumer Goods Textiles
 Manufacturing Hotels / Restaurants Medical Entertainment / Media Agriculture Advertising / Market Research
 Banking / Finance Lawyer Travel / Tourism Export / Import Heavy Engineering Others (please specify) _____
If salaried, you work with : State Govt. Central Govt. Public Sector Multinational Public Ltd. Co. Pvt. Ltd. Co. Partnership Proprietorship Others : (please specify) _____
Your Current Position : Senior Management Middle Management Junior Management Clerical / Administration Others : (please specify) _____
If self employed, your firm is : Private Limited Proprietorship Partnership Others : (Please specify) _____
Type of Company : Manufacturing Trading Service Others : (Please specify) _____ Number of years in current business : _____
Your profession is (to be filled in by both salaried and self-employed) CA Consultant Teacher Doctor Engineer Banker Journalist Lawyer Traders Others : (Please specify) _____
Your income details (for salaried and self-employed) : Net Annual Income :Rs. _____ Income from other sources :Rs. _____

PREFERRED MAILING ADDRESS

Residence Office

PHOTO CARD APPLICATION FORM

Photo-Card For Primary Card Applicant

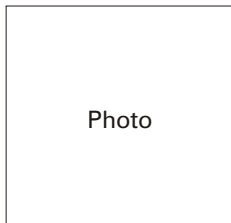


Please send colour Photograph only. This would be retained by us for our records. Please do not use pins, tapes or staples to affix your photograph.

Please note that signature is mandatory with Photocard. Please sign in black within the box provided below. Signature should be same as that used for credit card transactions.

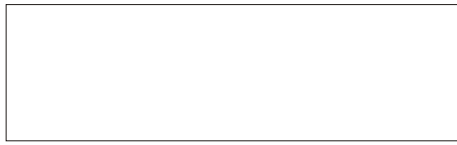


Photo-Card For Supplementary Card Applicant



Please send colour Photograph only. This would be retained by us for our records. Please do not use pins, tapes or staples to affix your photograph.

Please note that signature is mandatory with Photocard. Please sign in black within the box provided below. Signature should be same as that used for credit card transactions.



Yes, I/We agree to the issuance of a Photo-Card and / or Signature - Card to me/us. I/We confirm that the Signature in the box above is my/our signature which will be the same as that used for credit card transactions and / or the attached photograph is my/our recent photograph, and are present true identities of me/us, which I/We authorise Punjab & Sind Bank and ICICI Bank to apply to my/our Credit Card and for which I/We accept full responsibility and agree not to make any claim against Punjab & Sind Bank or ICICI Bank, in respect thereto. And that this condition applies in addition to the Terms & Conditions of the Card-Member Agreement which governs use of my/our Card.

Signature of Primary Applicant
(Mandatory for Signature-card and / or Photo-card)

Signature of Supplementary Applicant
(Mandatory for Signature-card and / or Photo-card)



I wish to avail of the Card Guard offer. I authorise the one - time premium to be charged to my Punjab & Sind Bank - ICICI Bank Credit Card. I understand that this will be subject to approval of my Credit Card application through Punjab & Sind Bank Limited and ICICI Bank Limited.

Full Name : _____
Billing Address : _____
City : _____ Pincode : _____
STD code : _____ Tel. : (Compulsory) : 1) _____ 2) _____ Fax : _____
Email : _____ Date of Birth : DD _____ MM _____ YY _____

I want to avail of the Home Contents Insurance of Rs. 1,32,500 for a one - time premium of Rs. 189.

For office use only
Application No. : _____
Credit Card No : _____
Expiry Date : _____ MM _____ YY

Terms and Conditions

• Only primary credit card holders are eligible for the scheme. • All claims are to be directly addressed to ICICI Lombard, Punjab & Sind Bank or ICICI Bank will not be responsible for claims arising from this policy. • The cover will come into effect 15 days from the card setup date and will be valid for one year thereafter. • All disputes are subject to the exclusive jurisdiction of the competent courts of Mumbai. • Punjab & Sind Bank and ICICI Bank are not obliged to make any public announcements of the scheme. • The policy shall become voidable at the option of the insurer, in the event of any untrue or incorrect misrepresentation, non disclosure or non disclosure in material particular in the application form. • The customer's signature on the application form is an undertaking that you agree to abide by the above terms and conditions.

Signature of primary card member.: